Revenue earned by Doordarshan

3790. SHRI CHIMANBHAI MEHTA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what is the revenue earned by Doordarshan from sponsored television serials 'Ramayana', 'Bahadur-shah Zafar', 'Manoranjan' till this date;

(b) what was the revenue earned from television serial 'Buniyad'; and

(c) whether there is any proposal to telecast any serial on Mahabharata and the life of Gautam Buddha?

THE MINISTER OF STATE. OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI AJIT PANJA): (a) The gross revenue earned by Doordarshan from sponsored Television serials 'Ramayana', 'Bahadur Shah Zafar' and 'Manoranjan' upto 31st October, 1987 is approximately Rs. 9. 33 Crores (for 38 episodes), Rs. 40 Lakhs (for 9 episodes) and Rs. 1-98 Crores (for 10 episodes) respectively.

(b) The gross revenue earned in connection with telecast of 104 episodes of the serial 'Buniyad' was Rs. 9. 92 Crores approximately.

(c) Doordarshan has given concept approval for production of a sponsored serial on 'Mahabharata'. There is, however, no proposal to produce any serial on 'Gautam Buddha'.

Views of Deputy Chairman, Planning: Commission on Doordarshan

3791. SHRl PRAMOD MAHAJAN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government are aware of the viewg of the Deputy Chairman of the Planning Commission that Doordarshan is in the grip of 'a powerful commercial consumerists lobby' and has become a medium catering mainly to the entertainment needs of urban middle classes, ignoring the interest of vast section of the society;

(b) if so, what is the reaction of Government to the views and suggestions made by the Deputy Chairman of the Planning Commission in this regard; and

(c) whether Government have taken any action on the suggestions made by the Deputy Chairman of the Planning Commission?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRl AJIT PANJA)-, (a) to (c) Yes, Sir. The views expressed by the former Deputy Chairman of Planning commission have been noted. However, the planning of programmes and their contents is done by Doordarshan independently without being influenced by any outside lobby. Doordarshan takes into consideration the interests and the needs of all Sections of the society. The business houses, as advertisers, have no say in the planning and production of Doordarshan programmes.

Implementation of Five Point Programme

3792. SHRI RAMSINGBHAI PATA-LIYABHAI RATHVAKOLI; Will the Minister of FOOD AND CIVIL SUPPLIES be pleased to state:

(a) whether various State Governments have taken steps to keep the prices under control as per Five-Point Programme drawn out by the Central Government;

(b) what are the details of the said Five-Point Programme;

(c) the details of the guidelines drawn out and sent to the various States in this regard;

(d) if so, what steps have been taken by each Statein the matter; and